

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

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FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) Senate Majority PAC			FEC IDENTIFICATION NUMBER ▼ C C00484642		
Check If <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on M M / D D / Y Y Y Y Y Y					
Full Name (Last, First, Middle Initial) of Payee SKDKnickerbocker			Date M M / D D / Y Y Y Y Y Y 11 / 05 / 2013		
Mailing Address 1818 N St NW Ste 450			Amount 18251.62		
City Washington		State DC	Zip Code 20036-2473		
Purpose of Expenditure Media Production Costs		Category/ Type 	Transaction ID : VN7GB9NBB31		
Name of Federal Candidate Supported or Opposed by Expenditure: Kay Hagan			Office Sought: <input type="checkbox"/> House State: NC <input checked="" type="checkbox"/> Senate District: <input type="checkbox"/> President		
Calendar Year-To-Date Per Election for Office Sought 380765.62			Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose		
			Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶		
Full Name (Last, First, Middle Initial) of Payee Waterfront Strategies			Date M M / D D / Y Y Y Y Y Y 11 / 05 / 2013		
Mailing Address 3050 K St NW Ste 100			Amount 362514.00		
City Washington		State DC	Zip Code 20007-5108		
Purpose of Expenditure Media Buy		Category/ Type 	Transaction ID : VN7GB9NB9Q5		
Name of Federal Candidate Supported or Opposed by Expenditure: Kay Hagan			Office Sought: <input type="checkbox"/> House State: NC <input checked="" type="checkbox"/> Senate District: <input type="checkbox"/> President		
Calendar Year-To-Date Per Election for Office Sought 380765.62			Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose		
			Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶		
(a) SUBTOTAL of Itemized Independent Expenditures.....▶			380765.62		
(b) SUBTOTAL of Unitemized Independent Expenditures▶			 		
(c) TOTAL Independent Expenditures.....▶			380765.62		
<p>Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.</p> <p style="text-align: center;">Rebecca Lambe</p> <p style="text-align: center;">[Electronically Filed]</p> <p>Signature _____ Date M M / D D / Y Y Y Y Y Y 11 / 07 / 2013</p>					